# Joanna Kurowska-Pysz

The University of Dąbrowa Górnicza (Poland)

## Jolita Greblikaitė

Aleksandras Stulginskis University (Lithuania)

# The Polish-Slovak cross-border cooperation in the sphere of culture: the case study analysis

### ABSTRACT

The main aim of this paper is to analyse a representative case study on cross-border cooperation in the sphere of culture, supported by the Cross-Border Cooperation Program Poland-Slovakia 2007-2013, in the aspect of the authorial supply-demand model, which is presented later in the paper. This is a project entitled Budatin - Strumień: Revitalization and Development of Cultural Heritage (2009-2011). The following research methods were used: participant observation, the analysis of the existing materials and case study. Conclusions and recommendations from this work may be useful for entities involved in cross-border cultural cooperation projects in the 2014-2020 EU perspective under the INTERREG VA Poland-Slovakia Program.

### **KEY WORDS**

Cultural patrnership, cross-border cooperation, project, European Union funds

Paper received: 23 May 2017 • Paper revised: 29 May 2017 • Paper accepted: 8 June 2017

Joanna Kurowska-Pysz, PhD in Management, head of Engineering Management Department and Director of Technology Transfer Center in University of Dąbrowa Górnicza. She has got a big experience in business, mainly in consulting and EU funds gaining. She cooperates with many local authorities, non government organizations and clusters. Her main research fields are innovation and knowledge management, public management, especially crossborder cooperation.

Email: jkurowska@wsb.edu.pl

Jolita Greblikaitė, PhD in Management and administration, is associate professor at Aleksandras Stulginskis University, Lithuania. Her main resear fields are entrepreneurship, especially social one, social enterprises, family business, young entrepreneurs in rural areas. Jolita Greblikaite has more than ten years research experience, publishing her research actively abroad, in high ranked scientific journals, studies, monographs. She is member of editorial board of scientific journals in Poland, Ukraine, Brasil, Tunisia.

Email: jolita19@gmail.com

### References

- Aulakh, P.S., Kotabe, M., Sahay, A. (1997), Trust and performance in cross-border marketing partnerships. Cooperative Strategies: North American Perspectives.
- Study of the efficiency and effectiveness of information and promotion activities in the Cross-Border Cooperation Program Republic of Poland Slovak Republic 2007-2013.
- Blatter, J. (2004), From 'spaces of place' to 'spaces of flows'? Territorial and functional governance in cross-border regions in Europe and North America, International journal of urban and regional research 28 (3).
- Castanho, R., Loures, L., Fernández, J., Pozo, L. (2016), Identifying critical factors for success in Cross Border Cooperation (CBC) development projects, Habitat International.
- Church, A., Reid, P. (1996), Urban power, international networks and competition: The example of cross-border cooperation, Urban studies.
- Dell'Era, C. (2010), Art for business: creating competitive advantage through cultural projects, Industry and Innovation, 17 (1).
- Dimitrov, M., Petrakos, G., Totev, S., Tsiapa, M. (2003), Cross-border cooperation in Southeastern Europe, Eastern European Economics, 41 (6).
- Effects of the implementation of the Cross-Border Cooperation Program Republic of Poland Slovak Republic 2007-2013, final report]; https://www.ewt.2007-2013.gov.pl/AnalizyRaportyPodsumowania/oceny/Documents/Raport\_koncowy\_IMAPP.pdf
- European Regional Self-Governing Card adopted on 5 June 1997 in Strasbourg, available at: www.karpacki.pl/pliki/eksr20080412-4345.doc, (accessed 24 October 2011).
- European Framework Convention on Transfrontier Cooperation between Communities and Territorial Authorities, Madrid, 21st May 1980, Journal of Laws of 10th July, 1993.

- Furmankiewicz, M., Foryś, M. (2006), Partnerstwa terytorialne na rzecz rozwoju obszarów wiejskich w polskiej części Sudetów historia powstania i pierwsze efekty działań, In: Furmankiewicz, M., Jadczyk, J., (Ed.) Problemy współpracy na rzecz ekorozwoju Sudetów, Muzeum Przyrodnicze w Jeleniej Górze, Katedra Planowania i Urządzania Terenów Wiejskich Akademii Rolniczej we Wrocławiu, Jelenia Góra.
- Hansen, P.A., Serin, G. (2007), Integration strategies and barriers to co-operation in cross-border regions: Case study of the Øresund region, Journal of Borderlands Studies 22 (2).
- Jakubowski, A.R. (2013), Wpływ polityki regionalnej Unii Europejskiej na wykształcanie się kapitału społecznego w regionach transgranicznych - na przykładzie pogranicza polsko-niemieckiego, Wrocławskie Studia Politologiczne 14.
- Kurowska-Pysz, J. (2013), Wiedza, innowacje, konkurencyjność uwarunkowania działalności przemysłowego klastra technologicznego na pograniczu polsko-słowackim, CEIT a.s., Żylina.
- Lewkowicz, Ł. (2015), Nowe Formy Polsko-Słowackiej Współpracy Transgranicznej, Teka Komisji Politologii i Stosunków Międzynarodowych 8.
- Mau, S., Mewes, J. (2012), Horizontal Europeanisation in contextual perspective: What drives cross-border activities within the European Union?, European Societies 14 (1).
- Perkmann, M. (2003), Cross-border regions in Europe significance and drivers of regional cross-border co-operation, European Urban and regional studies 10(2).
- Cross-border Co-operation Operational Program Republic of Poland-Slovakia 2007-2013, available at: http://pl2007-2013.plsk.eu/index/?id=1bb91f73e9d31ea2830a5e73ce3ed328
- Council Regulation (EC) of 10th July 2006 laying down the general provisions on the European Regional Development Fund, the

- European Social Fund and the Cohesion Fund and repealing Regulation (EC) No. 1260/1999 (Art. 11).
- Van Houtum, H. (1998), The development of cross-border economic relations, Tilburg: Tilburg University Press.
- Wróblewski, Ł. (2016), Creating an image of a region Euroregion Beskydy and Eurore-
- gion Cieszyn Silesia examples, Economics and Management 8 (1): 91-100, doi: 10.1515/emj-2016-0010.
- Wróblewski, Ł. (2017), Culture Management. Strategy and Marketing Aspects, Logos Verlag Berlin, Berlin.